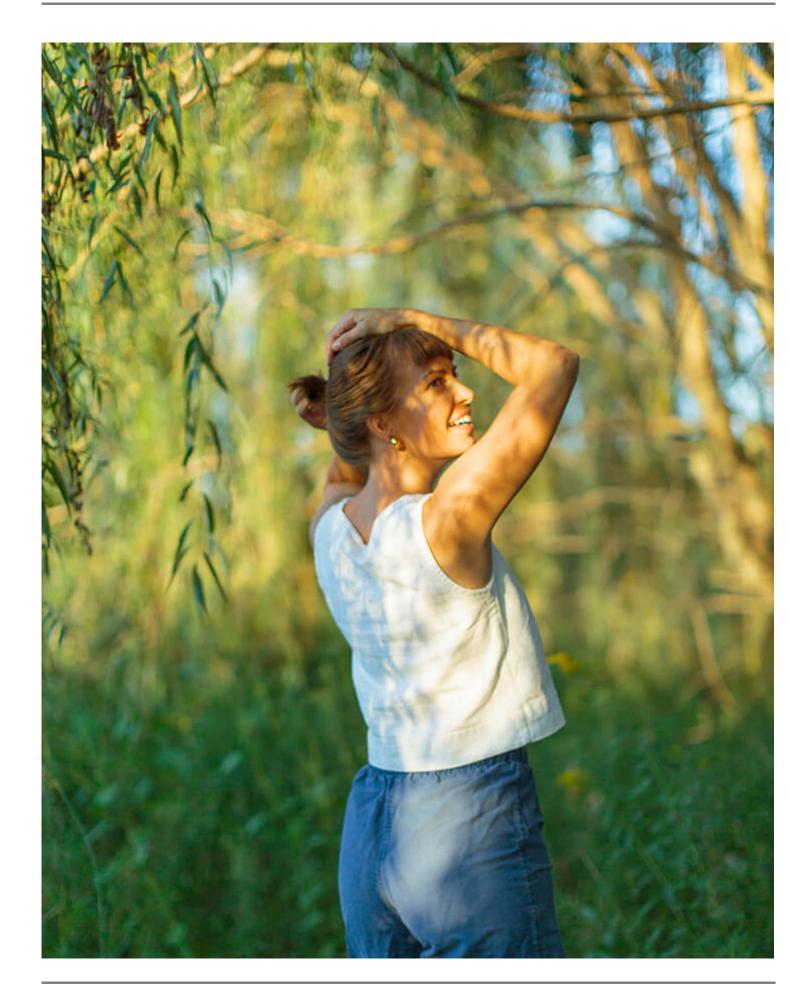




Sew Quality, Sow Confidence

Description





Shirt made with FS Bleached Heavyweight 100% Linen

Have you ever walked by someone famous?

When I was flying back from saying goodbye to my grandmother who was passing away, I saw a young man at the Denver International Airport. I didn't know who he was. I still don't, actually. But when I saw him, I did a double take.

There was something different about him. He stood out. He looked confident, fresh, keen, powerful, kind, intelligent.

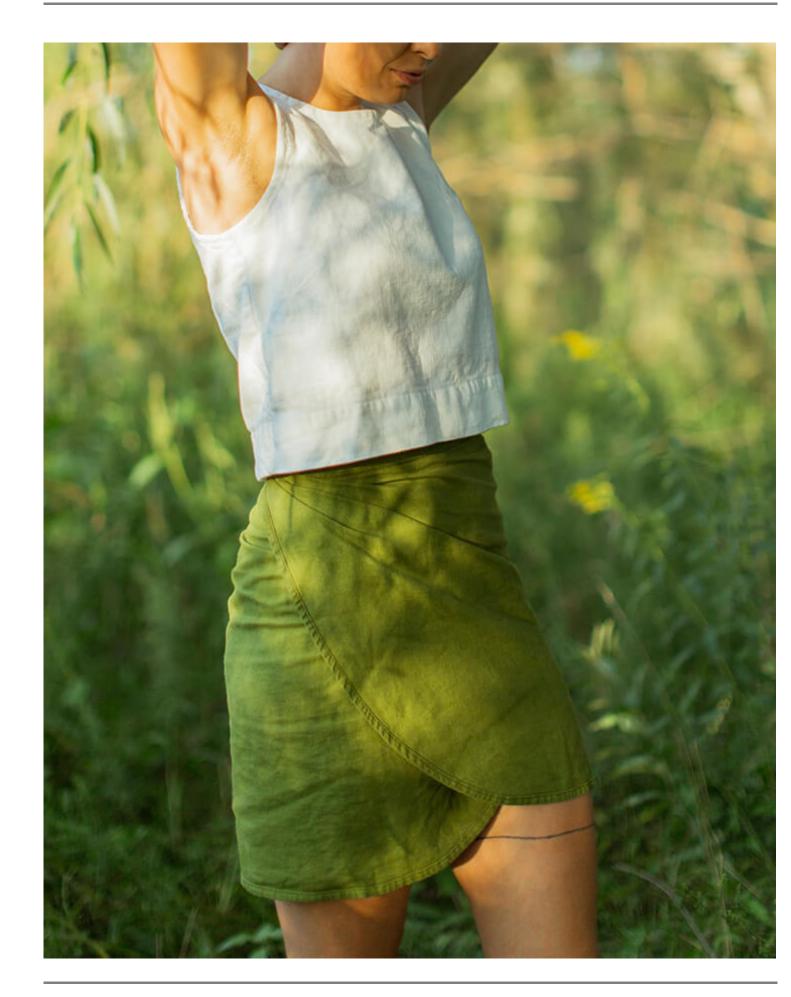
I tried not to stare at him, but it was hard not to. When I wasn't looking at him, I kept him in my peripheral vision while pretending to be busy with something else.

To my astonishment, soon after he alighted from the airplane, some high school boys came over and shyly *asked for his autograph*. He very kindly sat down and talked with them for a few minutes.

It was shocking!

How had I known there was something special about him? What was it specifically? And why wasn't I going up to ask for his autograph, too?! Never mind the fact I didn't know who he was....





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I don't know why famous people stand out, but what I do know is that you can feel in awe of someone for no apparent reason. I think a lot of it has to do with how those people feel about themselves, how confident they are.

The wonderful thing about confidence is that we can create it within ourselves, and the clothes we put on our bodies can help.

I love to sew clothes with extra details like French seams and double rolled hems because they help me remember my worth, help me tap into my inner confidence that is so easy to leave at home when you go out into the world.

French seams and rolled hems take more time to sew, require more care. They add quality and durability to a garment that few RTW brands offer in their clothing. They look nicer than serged edges, and they feel more luxurious next to your skin.

They act as a shield around you, a reminder that you are worthy of being clothed in quality things and that you have permission to cultivate indelible confidence. Not because of anything you have done or haven't done — simply because you are a woman with intrinsic worth and beauty and quality.

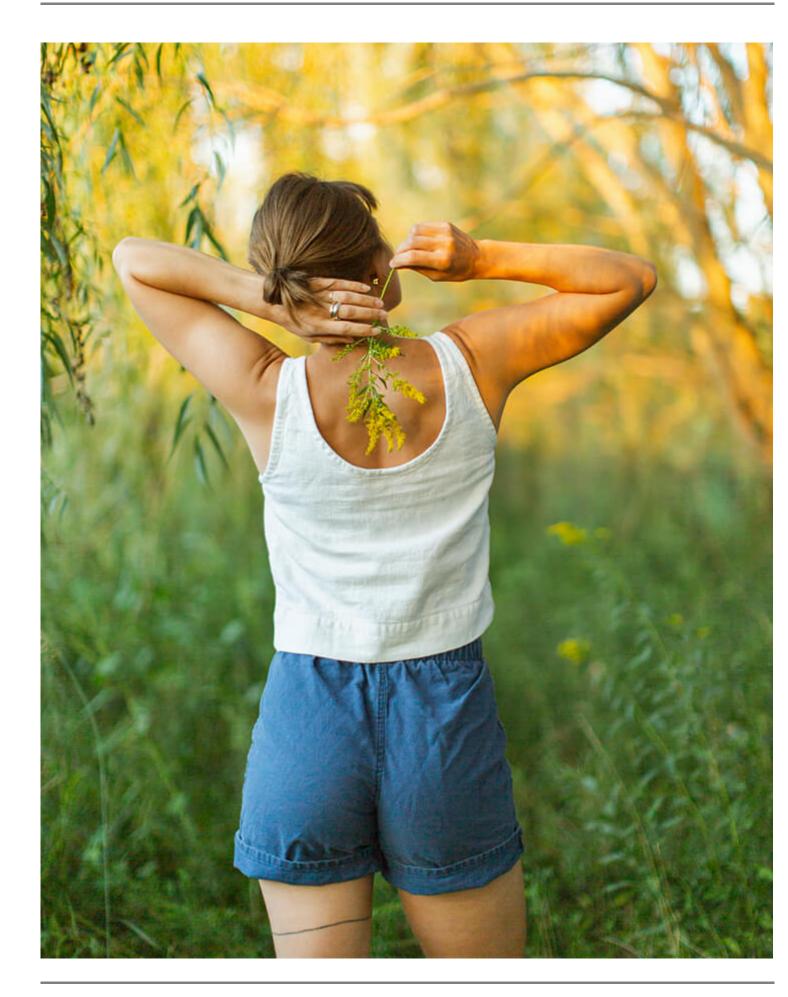
When you are out and about and you have a moment where you notice your skin brushing against the French seam of your shirt, or a gale of wind sends the hem of your skirt billowing up and you catch a glimpse of your double rolled hem, let it be a little love letter to yourself.

When you sew your own clothes, you get to choose the quality of the things you put on your body. It's a wonderful, confidence boosting power to have.

Let's make it our goal to have people do double takes when we step off airplanes because of how powerfully our presence stands out, okay?

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CATEGORY

- 1. COMMUNITY
- 2. WELLNESS

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